

FIMAP

*23RD INTERNATIONAL TRADE FAIR FOR
MACHINERY, ACCESSORIES AND SERVICES
FOR THE WOOD, FORESTRY, SILVICULTURE
AND BIOMASS INDUSTRIES.*

**ADVERTISING
GUIDE**

**21 - 24
OCT '26
EXPONOR**

01

FIMAP

DIGITAL SCREEN



300€ + VAT

Features: Video up to 10 seconds long, with no sound and on a loop (maximum of 4 companies)

Aspect ratio: 16:9

*Production not included

02

FIMAP

ADVERTISING IN THE GALLERY



200€ + VAT

Features: 2m x 2m space
(e.g., equipment, machines, roll-ups, pop-ups, etc.).

** Production and installation not included*

** Subject to confirmation*

** Illustrative photos*



FIMAP

MUPIES XL



200€ + VAT

Location: next to the check-in area or the fair entrance (mobile stands)

Dimensions: 1.85 m (W) x 2.46 m (H)

*The price does not include printing and installation of the materials.

*Printing not included

04

FIMAP

PUBLICITY DISTRIBUTION



250€ + VAT

Maximum of 2 distribution points per company

*Printing and staff not included

05

FIMAP

ADVERTISING IN THE COLUMNS



150€ + VAT

Price per unit

** The price does not include printing and installation of the materials.*

LOGO ON THE GUIDE

250€ + VAT

Features: Company logo in the visitor guide



07

FIMAP

NEWSLETTER



500€ + VAT

Exclusive newsletter sent to a **database** of more than **8,500 qualified contacts**

Content: to be submitted by the exhibitor no later than 1 week before the specified submission date

*** Sending:** up to 3 weeks before the fair

BANNER



300€ + VAT

Advertising banner on the FIMAP website, with a link to the exhibitor's website. For a period of 30 days.

*** Submission of the final artwork by the exhibitor.**

PHOTOGRAPHY AND VIDEO



Video Package: 255€ + VAT

Video up to 1 min, featuring highlights of exhibitors at the fair—business moments, products/services, and booths

Note: This video will be posted on FIMAP's digital channels after the fair

Photo Package: 85€ + VAT

15 photos of the exhibitor

Video + Photo Package: 340€ + VA

Video up to 1 minute + Approximately 15 photos

Note: This video will be posted on FIMAP's digital channels after the fair

*Reservation requests must be submitted by October 3, and commissioned work will be delivered within 3 days after the fair.

10

VIDEO

FIMAP



500€ + VAT

Production of a promotional video about the company for sharing on FIMAP's social media and for the company's use

Duration: up to 1m30s

*Requests must be submitted at least 1 month before the trade show

MORE INFORMATION

Notes:

- Advertising spaces will be allocated on a first-come, first-served basis and subject to availability;
- The images are for illustrative purposes only; therefore, all arrangements must be confirmed in advance with the organizers;
- The prices listed do not include any production, materials, staff, or placement of advertising materials, which are the sole responsibility of the exhibitor;
- VAT at the statutory rate will be added to the prices listed;
- Other advertising media, as well as Support and/or Sponsorship opportunities—available upon request

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