

ENERGY
MOBILITY
ELECTRONICS
AND ELECTRICAL
EQUIPMENT

ELETRICA

18–21
NOV'26
EXPONOR

eletrica.exponor.pt

ORGANIZAÇÃO ORGANIZATION
EXPONOR  AEP
Feira Internacional de Paris

BUSINESS WITH ENERGY

ELETRICA is the benchmark event in Portugal for the energy, mobility, electronics and electrical equipment sector, where professionals, brands and experts come together to present solutions, discuss trends and drive the future of the sector.

A meeting point for innovation and business, where the most influential companies meet those who decide, install, operate and design solutions for industry, buildings, storage and energy infrastructures.

desempenho para cada
ecendo recursos que
e projetar motores
ples e eficiente.

CABOS P

Para
sensor



geco

Standard High build

A SECTOR IN TRANSITION. AN EVENT WITH IMPACT.

Digitalisation, the electrification of mobility and efficient energy management are transforming the sector. Eletrica accompanies this change by presenting:

ENERGY
MANAGEMENT
EQUIPMENT AND
SYSTEMS

ELECTRONIC
COMPONENTS
AND PRECISION
TECHNOLOGY

INFRASTRUCTURES
FOR DISTRIBUTION,
ELECTRIC MOBILITY
AND SMART GRIDS

EFFICIENCY,
SAFETY AND
CONNECTIVITY
APPLIED TO
INDUSTRY AND
BUILDINGS

SOLUTIONS
FOR ELECTRICAL
INSTALLATIONS
AND AUTOMATION

**ELETRICA BRINGS TOGETHER THE MAIN PLAYERS
IN THE ELECTRICITY, ELECTRONICS, ENERGY
AND MOBILITY SECTORS**



tromilux

A PLACE FOR ENCOUNTER AND BUSINESS

NUMBER OF VISITORS
29 209

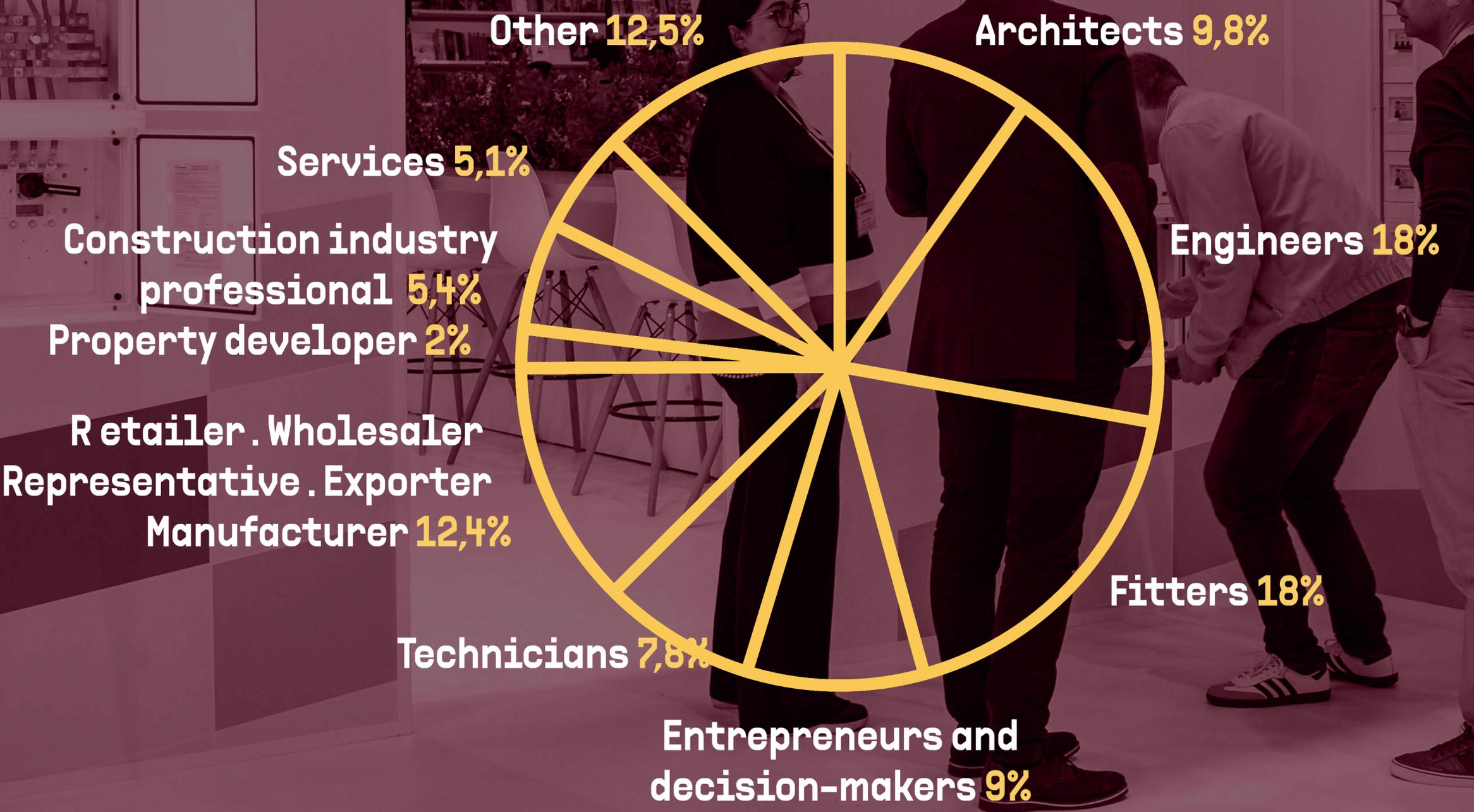
NUMBER OF FOREIGN VISITORS
876

NUMBER OF EXHIBITORS
344

INTERNATIONAL VISITORS FROM:

GERMANY • ANGOLA • ALGERIA • AUSTRIA • BELGIUM • BRAZIL
CAPE VERDE • CANADA • CHINA • COLOMBIA • IVORY COAST
UNITED ARAB EMIRATES • SLOVAKIA • SPAIN • USA • ESTONIA
FRANCE • NETHERLANDS • INDONESIA • ISRAEL • ITALY • JORDAN
LATVIA • LEBANON • LIBYA • LITHUANIA • LUXEMBOURG • MOROCCO
MOZAMBIQUE • NIGERIA • NORWAY • POLAND • QATAR • UNITED KINGDOM
ROMANIA • SWEDEN • SWITZERLAND • TURKEY • UKRAINE

VISITORS' PROFILE



UNDERSTANDING THE VISITORS

65%
INTERVENE IN
DECISION-
-MAKING

92%
CONSIDER
VISITING
ELETRICA
IMPORTANT

92%
RATE THEIR
VISIT AS HIGHLY
SATISFACTORY

72%
SAY THEY
MET PEOPLE THEY
WOULDN'T HAVE
MET OTHERWISE

85%
INTEND
TO RETURN

CONCRETA and ELETRICA 2024 data

WHO VISITS

- ENTREPRENEURS AND DECISION-MAKERS
 - COMPANY MANAGERS AND TECHNICIANS
 - AUDITORS AND CONSULTANTS
- LOCAL GOVERNMENT OFFICIALS AND TECHNICIANS
 - LABORATORY TECHNICIANS
- PROFESSIONALS IN THE ELECTRICAL, ELECTRONICS, POWER, TELECOMMUNICATIONS AND ENVIRONMENTAL SECTORS
 - ARCHITECTS AND ENGINEERS
 - LECTURERS AND RESEARCHERS

WHAT VISITORS SAY

*“**Opportunity** to update ourselves, meet companies, listen to technicians, learn about new technologies, attend technical talks.”*

*“**Important** to learn about new developments in the market.”*

*“A space for networking and getting to know what’s at the cutting edge of technology. For those who want to work in the sector and **have access to the most important players.**”*

Data from the satisfaction questionnaire regarding ELETRICA 2024.

A HUB OF TRANSFORMATION AND CONNECTION

Interventions and Immersive Experiences
Spaces that engage visitors, promoting interaction with diverse solutions. Creation of disruptive environments to foster a vibrant fair-experience atmosphere.

Awards
Initiatives that reward the work of professionals.

Agent of Change
Continued commitment to environmental awareness by eliminating the use of carpeting in the fair's aisles.

FAÇA AS
SUAS
PREGUNTAS



ORDEM
DOS ENGENH
REGIÃO NOR

CONFERENCES AND EXHIBITIONS

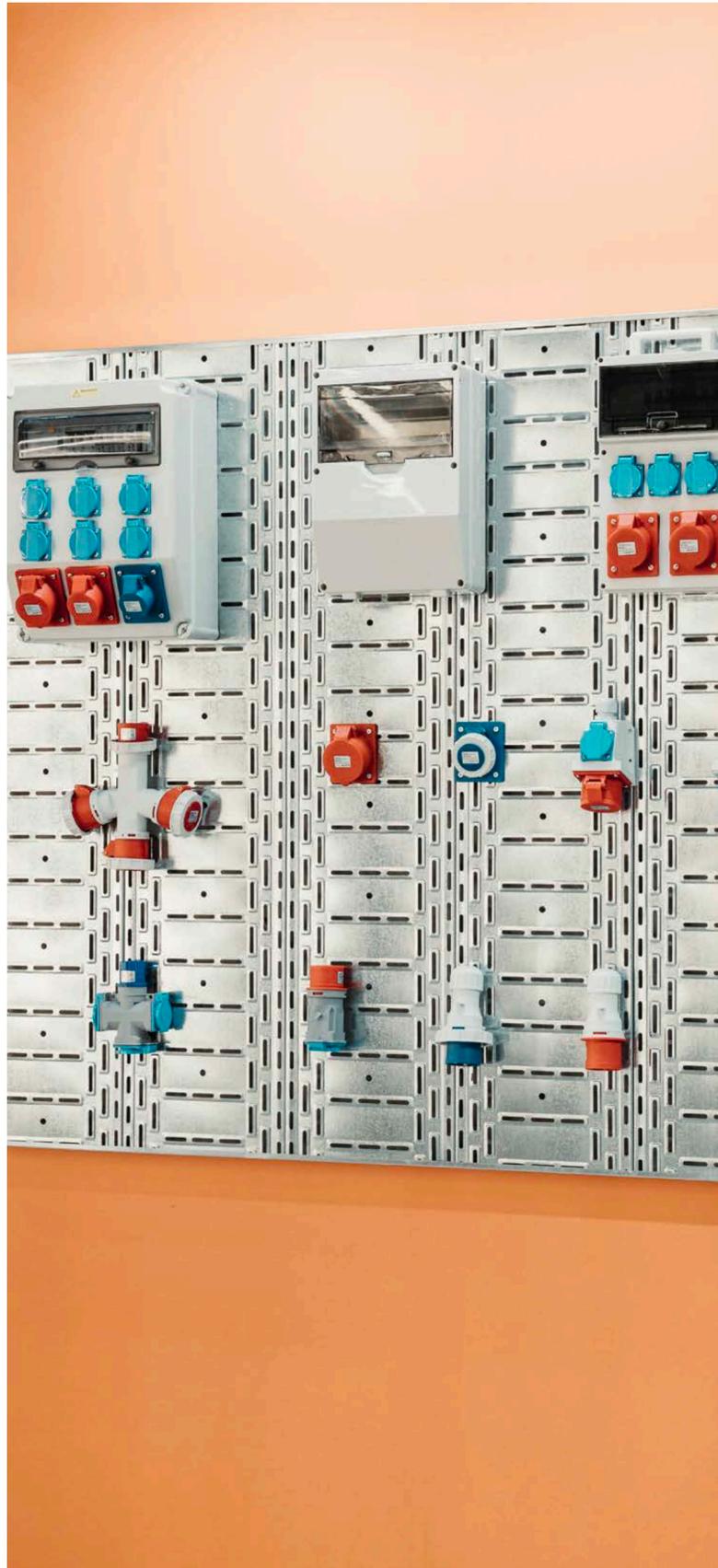
A program featuring current content and speakers whose work has stood out, enhancing networking and the exchange of ideas and experiences.

The previous edition saw a reinforcement of initiatives linked to the sector, such as the meeting of Electrical Engineers organised by the Order of Engineers, ERSE's debate on the costs of energy bills for industrial customers, the reflection promoted by APESE on the strategic role of energy services in decarbonisation, the conference cycle promoted by IEP, debates promoted by the Association of Electrotechnical Engineers of Portugal, among other activities relevant to the sector.



EXHIBITION SECTORS

- Electrical and Industrial Machinery
- High, medium and low voltage products and solutions
- Solutions for Electric Mobility
- Engines and Generators
- Transformers, Network Management
- Wiring and Cables
- Cabling
- Tools and Systems for Measurement, Control and Automation
- Electronics and Telecommunications Tools and Systems
- Electronics Components
- Batteries and Accumulators
- Renewable energies
- Energy efficiency and management
- Lamps and Equipment for Lighting
- Lightweight Installation Tools
- Electrical and Electronic Tools for the Automotive Industry
- Consumer Electronics
- Electrical Appliances
- Software Engineering and Information Systems
- Complementary and Value Added
- Telecommunications Services
- Security, Industrial Health and Safety
- Environment
- Training
- Certification, Quality and Standardisation



TWO FAIRS . ENDLESS OPPORTUNITIES .

ELETRICA is being held at the same time as Concreta, Portugal's leading trade fair for architecture, construction, engineering and design.

A winning format that aims to increase the number of visitors and multiply business opportunities in areas that complement each other, while maintaining each fair's own identity and communication.

GIVE YOUR BUSINESS MORE ENERGY CONTACT US

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Organisation

EXPONOR
Feira Internacional do Porto



Curatorship

diogoaguiaarstudio

Official partners



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ARCHITECTURE
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Parallel Event