

ARCHITECTURE  
CONSTRUCTION  
ENGINEERING  
DESIGN

# CONCRETA

18–21  
NOV'26  
EXPONOR

[concreta.exponor.pt](http://concreta.exponor.pt)

ORGANIZAÇÃO ORGANIZATION  
EXPONOR  AEP  
Feira Internacional de Paris

## **SOLUTIONS THAT BUILD TOMORROW**

Concreta has distinguished itself nationally as the main strategic space for networking, business and innovation in the fields of architecture, construction, engineering and design. Internationally, it has also seen a growing interest from companies and professionals alike.



Polana



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ALPHA PLUS  
Vetecol

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# COLLABORATIVE CONSTRUCTION FOR A RESPONSIBLE FUTURE

The next edition invites collective action under the theme “**Collaborative Construction for a Responsible Future**”. It proposes a reflection on the fundamental role of collaboration in architecture, construction and engineering to tackle today’s and tomorrow’s environmental and social challenges.

This concept highlights the need to rethink traditional construction methods by adopting practices that minimize ecological footprints, promote the circular economy and prioritize the use of local and renewable resources. By joining forces among professionals, communities and cutting-edge technologies, it is possible to create more sustainable, effective solutions that are mindful of their environmental impact.

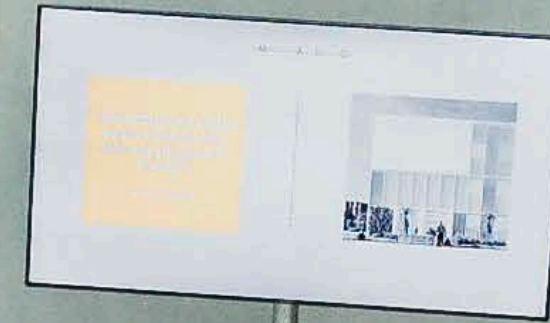


# **BUSINESS STEERING TOWARDS A SUSTAINABLE FUTURE**

Concreta is Portugal's reference fair, leading the shift towards a sustainable future in the construction industry.

**AN OUTSTANDING VENUE FOR BUSINESS MEETINGS  
GUARANTEED PRESENCE OF KEY PLAYERS  
IDENTIFICATION OF UNIQUE CORPORATE OPPORTUNITIES  
CAPTURE OF NEW CLIENTS AND DISTRIBUTORS  
EXPLORING OPPORTUNITIES FOR NATIONAL  
AND INTERNATIONAL PARTNERSHIPS AND CO-OPERATION**

CONCRETA ELETRICA



Estado e Construção  
Sustentável

WELL: A Certificação que Redefine  
a Saúde no Ambiente Construído

## A PLACE FOR ENCOUNTER AND BUSINESS

NUMBER OF  
VISITORS

29 209

NUMBER OF  
FOREIGN VISITORS

876

NUMBER OF  
EXHIBITORS

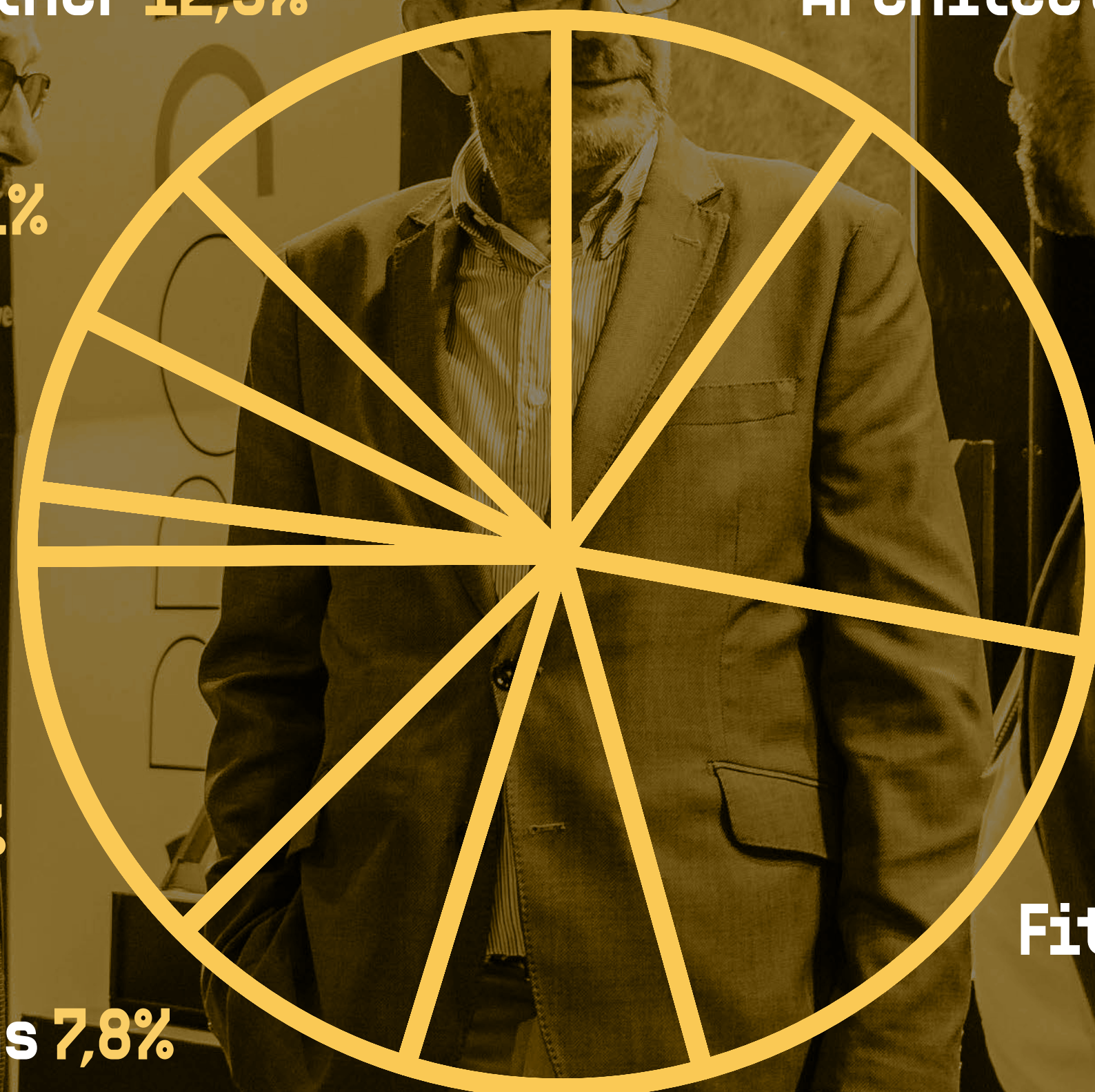
344

### INTERNATIONAL VISITORS FROM:

GERMANY • ANGOLA • ALGERIA • AUSTRIA • BELGIUM • BRAZIL • CAPE VERDE  
CANADA • CHINA • COLOMBIA • IVORY COAST • UNITED ARAB EMIRATES  
SLOVAKIA • SPAIN • USA • ESTONIA • FRANCE • NETHERLANDS • INDONESIA  
ISRAEL • ITALY • JORDAN • LATVIA • LEBANON • LIBYA • LITHUANIA  
LUXEMBOURG • MOROCCO • MOZAMBIQUE • NIGERIA • NORWAY • POLAND • QATAR  
UNITED KINGDOM • ROMANIA • SWEDEN • SWITZERLAND • TURKEY • UKRAINE

CONCRETA and ELETRICA 2024 data

# VISITORS' PROFILE



Other 12,5%

Architects 9,8%

Engineers 18%

Fitters 18%

Entrepreneurs  
and decision-makers 9%

Technicians 7,8%

Retailer/Wholesaler/  
Representative/Exporter/  
Manufacturer 12,4%

Property developer 2%

Construction industry  
professional 5,4%

Services 5,1%

## UNDERSTANDING THE VISITORS

**60,60%**  
ARE RESPONSIBLE  
FOR PURCHASE  
DECISIONS

**88,56%**  
CONSIDER  
VISITING  
CONCRETA  
IMPORTANT

**94,92%**  
RATE THEIR  
VISIT AS HIGHLY  
SATISFACTORY

**65,35%**  
SAY THEY MET  
PEOPLE THEY  
OTHERWISE WOULD  
NOT HAVE MET

CONCRETA and ELETRICA 2024 data

## WHAT EXHIBITORS SAY

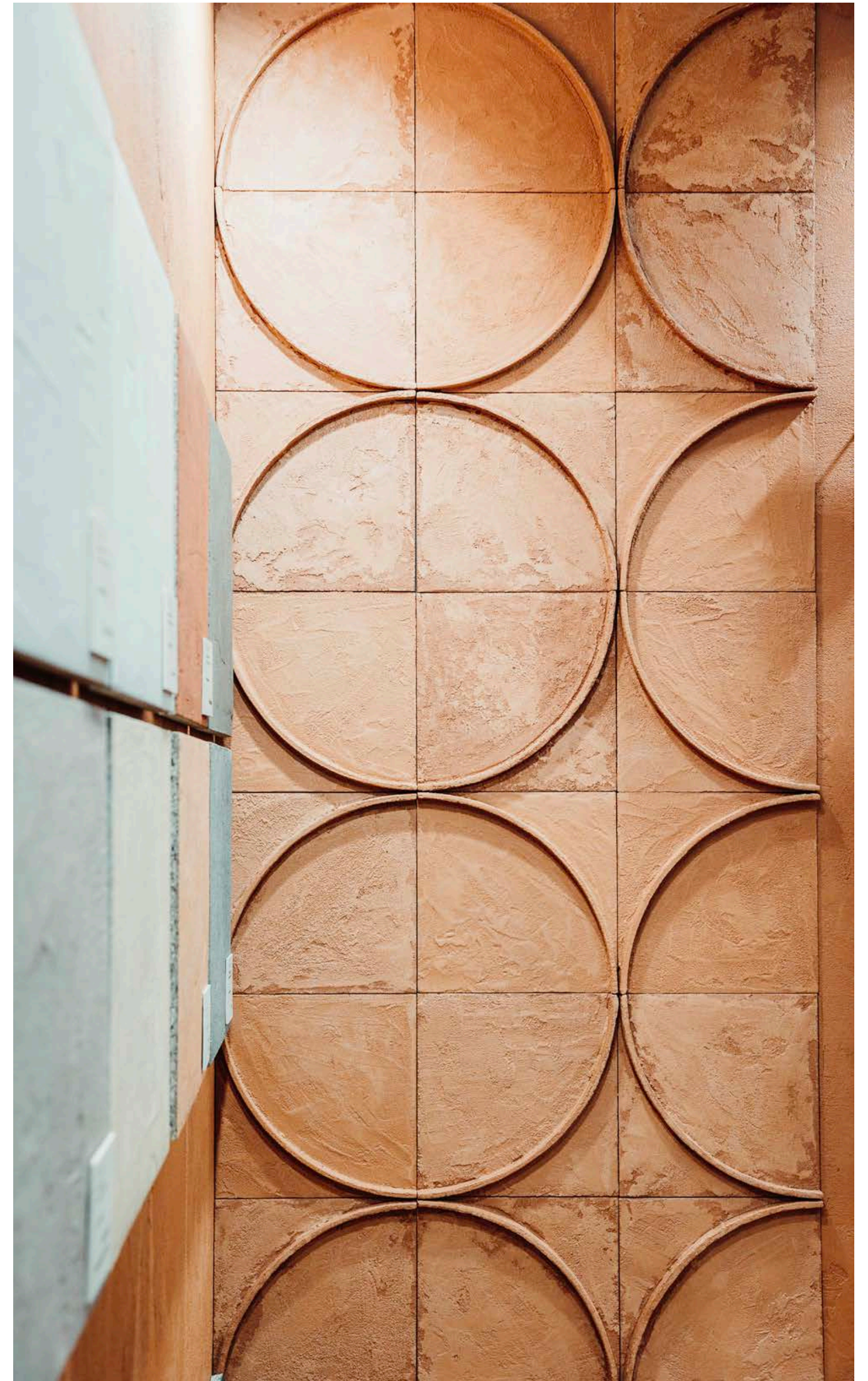
*“**Many opportunities** and new technologies.”*

•  
*“**The ideal place** to meet various companies, make contacts, learn new things and discover new materials. And on top of that, visit the suppliers we work with to strengthen relationships.”*

•  
*“**Very useful**; an opportunity to learn about the latest in construction, engineering and technology.”*

•  
*“**To stay ahead** in the market, Concreta is a great ally.”*

Data from CONCRETA 2024 satisfaction survey



# A HUB OF TRANSFORMATION AND CONNECTION

## **Interventions and Immersive Experiences**

Spaces that engage visitors, promoting interaction with diverse solutions. Creation of disruptive environments to foster a vibrant fair-experience atmosphere.

## **Awards**

Initiatives recognizing the work of architects and engineers.

## **Architects at the Fair**

A showcase for the architectural profession as a key element in design and construction, and a privileged setting for interaction with various sector stakeholders.

## **Agent of Change**

Continued commitment to environmental awareness by eliminating the use of carpeting in the fair's aisles.

## **Conferences and exhibitions**

A program featuring current content and speakers whose work has stood out, enhancing networking and the exchange of ideas and experiences.

Over its editions, Concreta has welcomed notable national and international names in architecture. Such as **Francis Kéré, Barozzi Veiga, Clancy Moore, Ryan W. Kennihan, Steve Larkin and Tomoaki Uno.**



## IMPROVED SECTOR LAYOUT

Special attention is given to locating companies by sector, simplifying visit planning for professionals.

- Ceramics for flooring, coverings, bathrooms and taps
- Ornamental rocks, stone and glass
- Kitchens and bathrooms
- Cements, mortars, prefabrication and industrialized construction
- Work in wood, PVC and metal
- Wood and wood derivatives
- Lighting, electricity, home automation, robotics, new technologies and IT
- Insulation, sealing and other finishing products
- Stains and varnishes
- Restoration, regeneration and refurbishment
- Air conditioning, tubes and accessories
- Machinery, tools and equipment for construction and civil engineering
- Official organisations and services
- Other

Quem somos

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O que fazemos

**PARTICIPATE!**

CONCRETA 2026

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## Organisation

**EXPONOR**  
Feira Internacional do Porto



## Curatorship

diogoaguiaarstudio

[exponor.pt/concreta](http://exponor.pt/concreta)

## Official partners



ORDEM  
DOS ENGENHEIROS  
REGIÃO NORTE

ENERGY  
MOBILITY  
ELECTRONICS  
AND ELECTRICAL  
EQUIPMENT

# ELETRICA

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ORGANIZAÇÃO ORGANIZATION  
EXPONOR AEP

Parallel Event